

# **THE COMPANY'S CORPORATE SOCIAL RESPONSIBILITY INITIATIVES**

Corporate Social Responsibility (CSR) is also called as the corporate conscience. It is a Corporate initiative to assess and take responsibility for the company's effects on the environment and impact on social welfare.

## **LONG TERM**

- The Company, through its subsidiary, Laguna Bel-Air Science School, offers scholarship to less fortunate but deserving students
- The Company contributes to the reduction of carbon footprint by focusing on developing transit-oriented projects
- Tree Planting Activities

## **SHORT TERM/SEASONAL**

- Typhoon Donations and Relief Volunteers
- Fund-Raising Programs
- Voluntary Blood Donations

## **REGULAR ACTIVITIES**

- EELHI Bazaar For A Cause
- Donations to Red Cross
- Earth Week (Donation of Recyclable Materials)
- Outreach Programs (every December)