

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **26 February 2010**  
Date of Report
2. SEC Identification No: **ASO94-006430** 3. BIR Tax Identification No : **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**  
Exact name of issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)  
Industry Classification Code
7. **21st Floor, The World Centre**  
**330 Sen. Gil J. Puyat Avenue**  
**Makati City, Philippines 1227**  
Address of principal office
8. **(632) 867-8351 to 59**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class	Number of Shares of Common Stock Outstanding
<b>Common</b>	<b>10,495,236,253</b>

10. **Item 4**

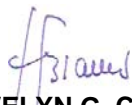
In compliance with SRC Rule 17.1, notice is hereby made that effective 01 March 2010, Mr. Rodulfo A. Quintana, Jr. will cease to hold office as Vice President for Project Management of Empire East Land Holdings, Inc. in view of his transfer to an associated company.

**SIGNATURE**

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EMPIRE EAST LAND HOLDINGS, INC.**

By:



**EVELYN G. CACHO**

Vice President for Finance and  
Corporate Information Officer  
February 26, 2010