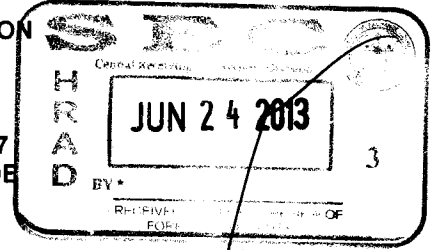


SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER



1. **June 21, 2013**
Date of Report
2. SEC Identification No: **AS094-006430** 3. BIR Tax Identification No : **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)
Industry Classification Code
7. **21st Floor, The World Centre**
330 Sen. Gil J. Puyat Avenue
Makati City, Philippines 1227
Address of principal office
8. **(632) 867-8351 to 59**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class	Number of Shares of Common Stock Outstanding
Common	13,476,199,167

10. **Item 9 (b)**

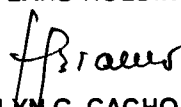
The Company accepted, today, the subscription of its parent Megaworld Corporation to 1.2 billion shares of common stock, at the price of Php1.05 per share. The subscription price was fixed using the Company's 30-trading day volume weighted average price (VWAP) as reference. The entire subscription price of Php1.26 billion will be payable in cash on 26 June 2013. The Company intends to use the subscription proceeds for project development, land acquisition and general corporate purposes.

SIGNATURE

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPIRE EAST LAND HOLDINGS, INC.

By:


EVELYN G. CACHO
 Vice President for Finance and
 Corporate Information Officer
 June 21, 2013