# SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

# CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Jun 10, 2025

2. SEC Identification Number

AS094-006430

3. BIR Tax Identification No.

003-942-108

4. Exact name of issuer as specified in its charter

EMPIRE EAST LAND HOLDINGS, INC.

5. Province, country or other jurisdiction of incorporation

Metro Manila, Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

2F Tower 2, Kasara Urban Resort Residences, P. Antonio St., Barangay Ugong, Pasig City, Philippines

Postal Code

1604

8. Issuer's telephone number, including area code

(632) 85544800

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common	14,676,199,167	

11. Indicate the item numbers reported herein

Item 9(b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



# Empire East Land Holdings, Inc. ELI

PSE Disclosure Form 4-31 - Press Release References: SRC Rule 17 (SEC Form 17-C) Section 4.4 of the Revised Disclosure Rules

Subject of	the	Discl	osure
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Press Release: Empire East Charts Bold Future with Php 25 Billion Capex Plan

#### **Background/Description of the Disclosure**

Empire East Land Holdings, Inc. reported one of its strongest financial and operational performances in 2024, achieving nearly Php 12.2 billion in reservation sales despite a challenging market environment. The company now manages an asset base of Php 50 billion and holds a 426-hectare land bank, positioning it well for sustained growth.

Please see attached Press Release.

#### Other Relevant Information

None

#### Filed on behalf by:

Name	Krizelle Marie Poblacion
Designation	Legal Counsel

## SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C **CURRENT REPORT UNDER SECTION 17** OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. **10 June 2025** 

Date of Report

2. SEC Identification No: AS094-006430 3. BIR Tax Identification No: 003-942-108

4. EMPIRE EAST LAND HOLDINGS, INC.

Exact name of issuer as specified in its charter

5. Metro Manila, Philippines

Province, Country or other jurisdiction of incorporation or organization

6. (SEC Use Only)

Industry Classification Code

7. 2F Tower 2 Kasara Urban Resort Residences

P. Antonio St. Barangay Ugong

Pasig City 1604

Address of principal office

8. **(632) 8554 4800** 

Issuer's telephone number, including area code

9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class

Number of Shares of Common Stock Outstanding

Common

14,676,199,167

## 10. Item 9(b)

Empire East Land Holdings, Inc. reported one of its strongest financial and operational performances in 2024, achieving nearly Php12.2 billion in reservation sales despite a challenging market environment. The company now manages an asset base of Php50 billion and holds a 426-hectare land bank, positioning it well for sustained growth.

Please see attached Press Release.

#### **SIGNATURE**

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPIRE EAST LAND HOLDINGS, INC.

By:

1. ye Victoria ).. TINO P. VICTORIOSO, JR. Chief Financial Officer and Corporate Information Officer

10 June 2025

# **Empire East Charts Bold Future with Php 25 Billion Capex Plan**

**Metro Manila, Philippines** — Empire East Land Holdings, Inc. (PSE: EELHI) reported one of its strongest financial and operational performances in 2024, achieving nearly Php 12.2 billion in reservation sales despite a challenging market environment. The company now manages an asset base of Php 50 billion and holds a 426-hectare land bank, positioning it well for sustained growth.

President and CEO Atty. Anthony Charlemagne C. Yu emphasized that these results are a testament to Empire East's long-term vision, discipline, and commitment to impact. "These figures are not just numbers—they reflect our unwavering drive to move forward with precision and purpose," Yu said.

Empire East continued to lead in innovative residential developments in 2024, with 11 towers under construction and four more in advanced stages of development. These projects are designed to cater to the evolving needs of Filipino families, offering connectivity, smart design, and sustainable living.

The company also advanced its sustainability journey, implementing the 5S Waste Management Framework, integrating eco-efficient materials, and expanding green spaces like the Highland Forest at Empire East Highland City. These efforts align with Megaworld's MEGreen and Alliance Global's SustainAGIlity programs, strengthening Empire East's commitment to responsible development.

Digital transformation remained a key focus in 2024, with the launch of over 100 automation programs that streamlined internal workflows and improved customer service. Platforms like Ask About Your Home and the partnership with Pilipinas Teleserv provided homebuyers with faster, more transparent access to important documents.

Empire East also invested in its people, focusing on employee development, mental wellness, and inclusivity. Community partnerships, including the Adopt-a-School program and sustainability education initiatives, reinforced the company's commitment to nation-building.

Looking ahead, Empire East is set to invest Php 25 billion over the next five years to build more resilient, sustainable, and accessible communities aligned with customer needs and global environmental standards.

"As we enter our fourth decade, we are stronger, more agile, and better prepared than ever," Yu added. "With the support of our Chairman, Dr. Andrew L. Tan, and Alliance Global CEO, Mr. Kevin Tan, we are building a bolder, more inclusive future for the communities we serve."

#### **About Empire East**

Empire East Land Holdings, Inc. (PSE: EELHI) is a leading residential developer in the Philippines, known for pioneering transit-oriented communities and master-planned developments that empower Filipino families to live smarter, more connected lives.

#### **Media Contact:**

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