SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. April 13, 2012

Date of Report

2. SEC Identification No: ASO94-006430 3. BIR Tax Identification No: 003-942-108

4. EMPIRE EAST LAND HOLDINGS, INC.

Exact name of issuer as specified in its charter

5. Metro Manila

Province, Country or other jurisdiction of incorporation or organization

(SEC Use Only) Industry Classification Code

 21st Floor, The World Centre 330 Sen. Gil J. Puyat Avenue <u>Makati City, Philippines 1227</u>

Address of principal office

8. (632) 867-8351 to 59

Issuer's telephone number, including area code

Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class

Number of Shares of Common Stock Outstanding

Common

10,495,236,253

10. Item 9 (b)

Empire East Land Holdings, Inc. will hold its Annual Meeting of Stockholders on 13 June 2012, 9:00 a.m., at the Grand Ballroom, Eastwood Richmonde Hotel, 17 Orchard Road, Eastwood City, Bagumbayan, Quezon City, Metro Manila, Philippines, with the following agenda:

- 1. Call to Order
- 2. Certification of Notice and Quorum
- 3. Approval of Minutes of the Previous Annual Meeting
- 4. Annual Report of Management
- 5. Appointment of External Auditors
- 6. Ratification of Acts and Resolutions of the Board of Directors, Board Committees and Management
- 7. Election of Directors
- 8. Other Matters
- 9. Adjournment

Stockholders of record on 30 April 2012 will be entitled to notice of, and to vote at, the meeting.

SIGNATURE

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPIRE EAST LAND HOLDINGS, INC.

By:

EVELYN G. CACHO
Vice President for Finance and
Corporate Information Officer
April 13, 2012