

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **13 June 2012**  
Date of Report
2. SEC Identification No: **ASO94-006430** 3. BIR Tax Identification No: **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**  
Exact name of issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)  
Industry Classification Code
7. **21st Floor, The World Centre  
330 Sen. Gil J. Puyat Avenue  
Makati City, Philippines 1227**  
Address of principal office
8. **(632) 867-8351 to 59**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class	Number of Shares of Common Stock Outstanding
<b>Common</b>	<b>10,495,236,253</b>

10. **Item 9 (b)**

Empire East Land Holdings, Inc. (the "Company") expects to spend around Php15 billion to Php20 billion in capital expenditures in the next five years. This would partially fund the cost of development of the Company's projects including Pioneer Woodlands, Little Baguio Terraces, San Lorenzo Place, The Rochester, Kasara and The Sonoma.

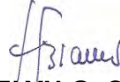
The Company is focused on maintaining its upward trajectory. In 2011, the Company had reservation sales of Php7.52 billion. In the first quarter of 2012 alone, reservation sales soared to Php3.25 billion, a 121 percent increase from Php1.47 billion in the same period last year.

**SIGNATURE**

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EMPIRE EAST LAND HOLDINGS, INC.**

By:



**EVELYN G. CACHO**

Vice President for Finance and  
Corporate Information Officer  
June 13, 2012