

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **03 September 2012**
Date of Report
2. SEC Identification No: **ASO94-006430** 3. BIR Tax Identification No : **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)
Industry Classification Code
7. **21st Floor, The World Centre**
330 Sen. Gil J. Puyat Avenue
Makati City, Philippines 1227
Address of principal office
8. **(632) 867-8351 to 59**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class	Number of Shares of Common Stock Outstanding
Common	10,780,959,333

10. **Item 9 (b)**

The Philippine Stock Exchange (the "Exchange") has approved the application of Empire East Land Holdings, Inc. to list additional 2,695,239,834 common shares, with a par value of Php1.00 per share, to cover its 1:4 stock rights offering to all stockholders of record as of 13 September 2012, with an offer price of Php1.00 per share. The listing of the rights shares shall be subject to compliance with all requirements of the Exchange.

The timetable of the rights offer is as follows:

Ex-date	:	September 10, 2012
Record Date	:	September 13, 2012
Offer Period	:	October 8, 2012 – October 12, 2012
Tentative Listing Date	:	November 29, 2012

SIGNATURE

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPIRE EAST LAND HOLDINGS, INC.

By:

A handwritten signature in blue ink, appearing to read "E. Cacho", written over a faint horizontal line.

EVELYN G. CACHO

Vice President for Finance and
Corporate Information Officer
September 3, 2012